



DO uglas 3182

L.C. BERINGER
COMMERCIAL AND ILLUSTRATIVE PHOTOGRAPHY

ROOF STUDIO 177 POST ST. SAN FRANCISCO, CALIF. P-73



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GA rfield 2440
P-138 At Night—EV ergreen 3695

Photographers—(Cont'd)

HARTSOOK STUDIOS 149 Powell. DO uglas-5985
Hecht E 74 New Montgomery. DO uglas-8540
NELLINGS B W 119 Kearny. GA rfd-4844
Hiller Chas M 1117 Geary. DR way-5021
Holly Todd 441 Powell. GA rfd-2366
Howe's Portrait Studio 919 Clement. EV green-3923
Judith Photograph & Miniature Studio
240 Stockton. DA vprpt-2526
Kelly Studio 1909 Union. FI lmor-9715
Klein's Legal Service 369 Pine. GA rfd-7812
LA FAYETTE STUDIO 140 Geary. SU tter-2180
Larson Chas L 333-34th. HE mlock-9398
Lancaster H 1109 Market. GA rfd-3398
Lauck Louis A Co The 405 Sansome. DA vprpt-4726
Lawton & McClure Inc 216 Pine. DO uglas-1193
Mae Fred Hearst Bldg. DA vprpt-8220
Martinez Lumiere Studio 205 Columbus. DA vprpt-1898
May's Photo Studio 770 Sacramento. CH int-1516
Meyer Photo Studio 352 O'Farrell. PR ospet-6422
Miller Geo Wm 717 Market. GA rfd-2440
Monaco Photo Studio 234 Columbia. DA vprpt-4237
Moore Dorothy 434 Post. KE arny-7688
MOORE & CLARKE STUDIO
177 Post. DO uglas-4718
Morton & Co 515 Market. GA rfd-4320
Motoyoshi Studio 2021 Fillmore. FI lmor-5212
MOULIN GABRIEL 153 Kearny. DO uglas-4969
Moulin Gabriel 153 Kearny. GA rfd-8985
Murray Robt Photograph Laboratories
767 Market. DO uglas-6482
N Y Times Photo Bureau Chronicle Bldg. DO uglas-1414
Natural Color Photograph Studio
555 Sutter. KE arny-7831
Pac Photo Co 512 Divisadero. HE mlock-1541
Packard Studio The 179 O'Farrell. DO uglas-5520
PARALTA STUDIOS THE 233 Grant. GA rfd-5770
Photo Shop The 1721 Ocean. EL bridge-2805
Photocraft Studio 908 Market. DO uglas-6604
PIGGOTT J K CO 86-3rd. SU tter-6143
Reade Benjamin A Shreve Bldg. SU tter-4472
Rodriguez Studio 325 Columbus. KE arny-5015
Roth Wm John deYoung Bldg. KE arny-2339
Russell George E 112 Kearny. SU tter-3049
Sandino Frank 1317 Stockton. DA vprpt-7679
Sato Y 1627 Geary. FI lmor-7688
Schoenfeld Ernest Co 232 Powell. KE arny-2991
Schoenfeld Florence 232 Powell. KE arny-2991
Scott Ethel Grant 4021 California. SK yline-5448
Scott Rowe 2309 Mission. VA lenia-9982
Scott Walter A 583 Market. GA rfd-4993
SEELY STUDIO 488 Geary. FR ankn-3047
SMART STUDIO 239 Geary. DO uglas-0619
SPONAGEL A 25-3rd. SU tter-6314
STANFORD STUDIO THE
179 O'Farrell. DO uglas-8336
Stark Zan 1271 Mission. MA rket-9581
Stoupe & Schreiner deYoung Bldg. GA rfd-5447
Swadley W W 515 Market. GA rfd-4320
Swadley W W 233 Post. SU tter-3390
Tallman 532 Geary. PR ospet-8509
TODD HOLLY 441 Powell. GA rfd-2366
TUNNICLIFFE STUDIO Shreve Bldg. DO uglas-2607
Universal Foto Finishing Studio 32 Clay. GA rfd-1497
Viales B Photo Studio 628 Clement. BA yview-2295
Vitalini Foto Studios 271 Columbus. DA vprpt-3252
Waters Co 717 Market. GA rfd-2440
WEIDNER CHAS 3126-16th. MA rket-8764
West-Union Photo Co 3295 Mission. MI ssn-7252
WESTERN PHOTO CO 47 Kearny. SU tter-6990
Westminster Studios 435 Powell. SU tter-5518
Whigham Richard P 739 Market. DO uglas-3780
WHIGHAM'S MISSION STUDIO
119 Mission. AT water-2997
Wideworld Photos Inc Chronicle Bldg. DO uglas-1414
Worden Willard E 312 Stockton. GA rfd-3692
Yoshizato Studio 1437 Fillmore. WE st-8650
YOUNG RALPH 515 Market. GA rfd-5100

Advertising Photographers

Alta Studios Inc 1271 Mission. MA rket-9581
Morton & Co 515 Market. GA rfd-4320
PIGGOTT J K CO 86-3rd. SU tter-6143
Waters Co 717 Market. GA rfd-2440

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3126-16th. MA rket-8764

Aerial Photographers

Fairchild Aerial Surveys Inc Hobart Bg. DO uglas-8520
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AERO-PHOTOGRAPHIC SPECIALIST
Aero Surveys & Aero Photo Maps
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112 Kearny. SU tter-3049

Photographers—(Cont'd)

Architectural Photographers
Tallman 532 Geary. PR ospet-8509
Waters Co 717 Market. GA rfd-2440

Babies' Photographers

BOYE STUDIOS 126 Post. DO uglas-2637
FIELD STUDIO
BABIES AND CHILDREN
A SPECIALTY
Sittings in Home or Studio
323 Geary. EX brook-0191

Lancaster H 1109 Market. HE mlock-3398
Whigham's Mission Studio 2780 Mission. AT water-2997

Banquet Photographers

Morton & Co 515 Market. GA rfd-4320
Night Phones. EV green-7522
And. WE st-9042
TALLMAN 532 Geary. PR ospet-8509

Children's Photographers

Lancaster H 1109 Market. HE mlock-3398
PARALTA STUDIOS THE 233 Grant. GA rfd-5770
PHILLIPS WENDELL
Children's Work a Specialty
229 Post. KE arny-1872
Whigham Richard P 739 Market. DO uglas-3780

Commercial Photographers

ALTA STUDIOS INC
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Industrial Advertising and Other Commercial Work
Our Specialty
328 Grove. UN drhil-4121

Berlinger L C 117 Post.

Berlinger L C 117 Post. DO uglas-3182
(See Advertisement This Page)
BROOKS' COMMERCIAL & PORTRAIT STUDIO 46 Kearny. DO uglas-7595
COMMERCIAL PHOTO CO
364 Bush. GA rfd-5415
Evans Photo Co 714 Market. EX brook-4711
FOTOCRAFTS STUDIOS

WHOLESALE PHOTO FINISHING
Commercial Photographers
ENLARGING - COPYING
866 Valencia. AT water-1360

HECHT E

PHOTOGRAPHS
For Cuts and Catalogs
MACHINERY FURNITURE ARCHITECTURAL
647 New Call Bldg. DO uglas-8540
74 New Montgomery. DO uglas-8540

Hallings B W 112 Kearny.

LAUCK LOUIS A CO THE
COMMERCIAL ART
—AND—
PHOTOGRAPHY
405 Sansome. DA vprpt-4726
(Continued Next Page)

Photographers—(Cont'd)

Commercial Photographers
(Continued)
Miller Geo Wm 717 Market. GA rfd-2440
MORTON & CO 515 Market. GA rfd-4320
(See Advertisement Page 289)
Moulin Gabriel 153 Kearny. DO uglas-4969
(See Advertisement Opposite Page)
PIGGOTT J K CO

PHOTOS
All Sizes & Colors
QUANTITY PRODUCTION
For Theatrical & Advertising
86 Third. SU tter-6143

Russell Geo E 112 Kearny.

SCHOENFELD ERNEST CO
We Photograph Everything
232 Powell. KE arny-2991
Sponagel A 25-3rd. SU tter-6314
(See Advertisement Page 289)
SWADLEY W W 515 Market. GA rfd-4320
SWADLEY W W 233 Post. SU tter-3390
Tallman 532 Geary. PR ospet-8509
WATERS CO 717 Market. GA rfd-2440
Waters R J & Co 117 Market. GA rfd-2440
Western Photo Co 47 Kearny. SU tter-6990
(See Advertisement Page 289)
YOUNG RALPH 515 Market. GA rfd-5100

Copying Photographers

Alta Studios Inc 1271 Mission. MA rket-9581
BROOKS' COMMERCIAL & PORTRAIT STUDIO 46 Kearny. DO uglas-7595
Commercial Photo Copying Co
deYoung Bldg. DO uglas-5976
HARRY'S 32 Clay. GA rfd-1497
Hollings B W 112 Kearny. GA rfd-4844
Holly Todd 441 Powell. GA rfd-2366
(See Advertisement Page 289)
PIGGOTT J K CO 86-3rd. SU tter-6143
Roth Wm John deYoung Bldg. GA rfd-6834
Shaw Laboratory The 1155 California. FR ankn-1077
Waters Co 717 Market. GA rfd-2440
WURTS MYRON JR 417 Market. DA vprpt-0581

Document Photographers

Commercial Photo Copying Co
deYoung Bldg. DO uglas-5976
Hoffman Blue Print Co 683 Mission. KE arny-2400
Shaw Laboratory The 1155 California. FR ankn-1077
Waters Co 717 Market. GA rfd-2440

Enlarging Photographers

Alta Studios Inc 1271 Mission. MA rket-9581
Morton & Co 515 Market. GA rfd-4320
UNIVERSAL FOTO FINISHING STUDIO 32 Clay. GA rfd-1497
Waters Co 717 Market. GA rfd-2440

Flashlight Photographers

Morton & Co 515 Market. GA rfd-4320
Night Phones. EV green-7522
And. WE st-9042
TALLMAN 532 Geary. PR ospet-8509

Industrial Photographers

Brooks' Commercial & Portrait Studio
46 Kearny. DO uglas-7595
Waters Co 717 Market. GA rfd-2440

Insurance Photographers

Brooks' Commercial & Portrait Studio
46 Kearny. DO uglas-7595
Morton & Co 515 Market. GA rfd-4320
Schoenfeld Ernest Co 232 Powell. KE arny-2991
Waters Company 717 Market. GA rfd-2440
(See Advertisement Opposite Page)

Landscape Photographers

Moulin Gabriel 153 Kearny. DO uglas-4969

Lantern Slide Photographers

Alta Studios Inc 1271 Mission. MA rket-9581
Moulin Gabriel 153 Kearny. DO uglas-4969
Shaw Laboratory The 1155 California. FR ankn-1077

Law Work Photographers

Klein's Legal Service 369 Pine. DA rfd-7812
Morton & Co 515 Market. GA rfd-4320
Shaw Laboratory The 1155 California. FR ankn-1077
Waters Co 717 Market. GA rfd-2440

Microscopic Photographers

SHAW LABORATORY THE
1155 California. FR ankn-1077

Photographers—(Cont'd)

Naturalization Photographers
BROOKS' COMMERCIAL & PORTRAIT STUDIO 46 Kearny. DO uglas-7595

Passport Photographers

ALLEN PHOTO SUPPLY CO
222 Market. DA vprpt-2476
BROOKS' COMMERCIAL & PORTRAIT STUDIO 46 Kearny. DO uglas-7595

Portrait Photographers

Bebe Martha A 1617 California. OR way-5420
BOYE STUDIOS 126 Post. DO uglas-2637
De Forrest Studios 251 Post. SU tter-0317
Dore Studio 2085 Mission. HE mlock-0636
ETTER STUDIO
THE ETTER STUDIO
PORTRAITS
Special Attention Given to Children
PICTURE FRAMING
1553 Haight. UN drhil-5683

FIELD STUDIO 323 Geary.

FIELD STUDIO 323 Geary. EX brook-0191
Holly Todd 441 Powell. GA rfd-2366
LA FAYETTE STUDIO 140 Geary. SU tter-2180
LANCASTER H 1109 Market. HE mlock-3398
MURRAY ROBERT PHOTOGRAPHIC LABORATORIES
767 Market. DO uglas-6482
Paralta Studios The 233 Grant. GA rfd-5770
(See Advertisement Opposite Page)
Photocraft Studio 908 Market. KE arny-2339
Rohmell Studio 833 Market. DO uglas-6619
SMART STUDIO 239 Geary. SU tter-3390
Swadley W W 233 Post. SU tter-3390
Tallman 532 Geary. PR ospet-8509
TODD HOLLY 441 Powell. GA rfd-2366
TUNNICLIFFE STUDIO Shreve Bldg. DO uglas-2607
WEST UNION PHOTO CO
Portrait Photographers and Kodak Finishing Specialists
3295 Mission. MI ssn-7252

Home Portrait Photographers

PARALTA STUDIOS THE 233 Grant. GA rfd-5770
Tallman 532 Geary. PR ospet-8509

Student, Portrait Photographers

BROOKS' COMMERCIAL & PORTRAIT STUDIO 46 Kearny. DO uglas-7595

Publicity Photographers

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Pictures That Tell Your Story
Publicity - News - Theatrical
Aerial - Commercial
If You Want Speed, Call Us
All Work Guaranteed
Room 720
Hearst Bldg. DA vprpt-8220

Waters Co 717 Market. GA rfd-2440
Western Press Service 256 Sutter. DA vprpt-3079

Reproduction Photographers

George Reproduction Co 245 Mission. SU tter-8658

Wedding Photographers

Tallman 532 Geary. PR ospet-8509

Theatrical Profession Photographers

Alta Studios Inc 1271 Mission. MA rket-9581
De Forrest Studios 251 Post. SU tter-0317
PARALTA STUDIOS THE 233 Grant. GA rfd-5770
Tallman 532 Geary. PR ospet-8509

Reproductions, Theatrical Profession

PIGGOTT J K CO 86-3rd. SU tter-6143

View Photographers

Moulin Gabriel 153 Kearny. DO uglas-4969

Advertising in the "Buyer's Guide" pays big dividends to those who use it. It reaches the homes of people who are financially able to buy the things you have to sell.

Photographers' Supply Business

Agfa Ansco Corp 548 Mission. GA rfd-7866
Allen Photo Supply Co 222 Market. DA vprpt-2476
Biddell G E & Co 49-4th. DO uglas-2412
Calif Card Mfg Co 500 Potrero. MA rket-2151
Camera Hospital The 717 Market. SU tter-6369
Cine Shop The 145 Kearny. GA rfd-8626
Dassonville Co Ltd 447 Mission. GA rfd-4976
Eastman Kodak Co 241 Battery. KE arny-4780
EASTMAN KODAK STORES INC
216 Post. SU tter-5645
HIRSCH & KAYE 239 Grant. GA rfd-7370
Kinman J F 2207 Fillmore. WA lmst-6067
Lasky's 108 Powell. DO uglas-1701
LUHN HERBERT 88-3rd. KE arny-5475
Midway Co 1939 Post. FI lmor-5225
Muhl A H 714 Market. DO uglas-5257
Photostat Corp 681 Market. GA rfd-6624
Photostat Service Corp Mountlook Bldg. SU tter-2093
Rectigraph Co 49-4th. DO uglas-2412
S F Camera Exch 88-3rd. KE arny-5475
Shurman Camera Works 185 Post. DO uglas-7837
TRAINER-PARSONS OPTICAL CO
228 Post. GA rfd-7100
Wilton Co The 717 Market. GA rfd-8377

Cameras (See Cameras)

Films, Camera

Biddell G E & Co 49-4th. DO uglas-2412
KAHN & CO
Eastman Kodak Agency
54 Geary. DO uglas-2212

Kodaks (See Kodaks)

Photographic Film Developing Business

Allen Photo Supply Co 222 Market. DA vprpt-2476
Asher Co The 1211 Sutter. GR ayson-3782
Bear Film Co 326 Grove. UN drhil-4121
Cine Shop The 145 Kearny. GA rfd-8626
Mission Photo Finishing Co 4 Ramona. MA rket-9522
Rex Photo Finishing Co 22 Flat. GA rfd-1497
S F Camera Exchange 88-3rd. KE arny-5475

Film Printing

Bear Film Co 326 Grove. UN drhil-4121



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Buyers Guide

